

LUSAKA INTERNET MEET - UP 24



#LusakaInternetMeetUp24



TAJ PAMODZI HOTEL

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ABOUT US



Bloggers of Zambia is an independent, not-for-profit organisation that was established in the year 2017. Our thematic areas of work are; Digital Rights, Press Freedom, Civic Tech and Media and Information Literacy.



Our mission is to create an open society where digital rights and the rights-based offline and online media platforms are guaranteed and protected





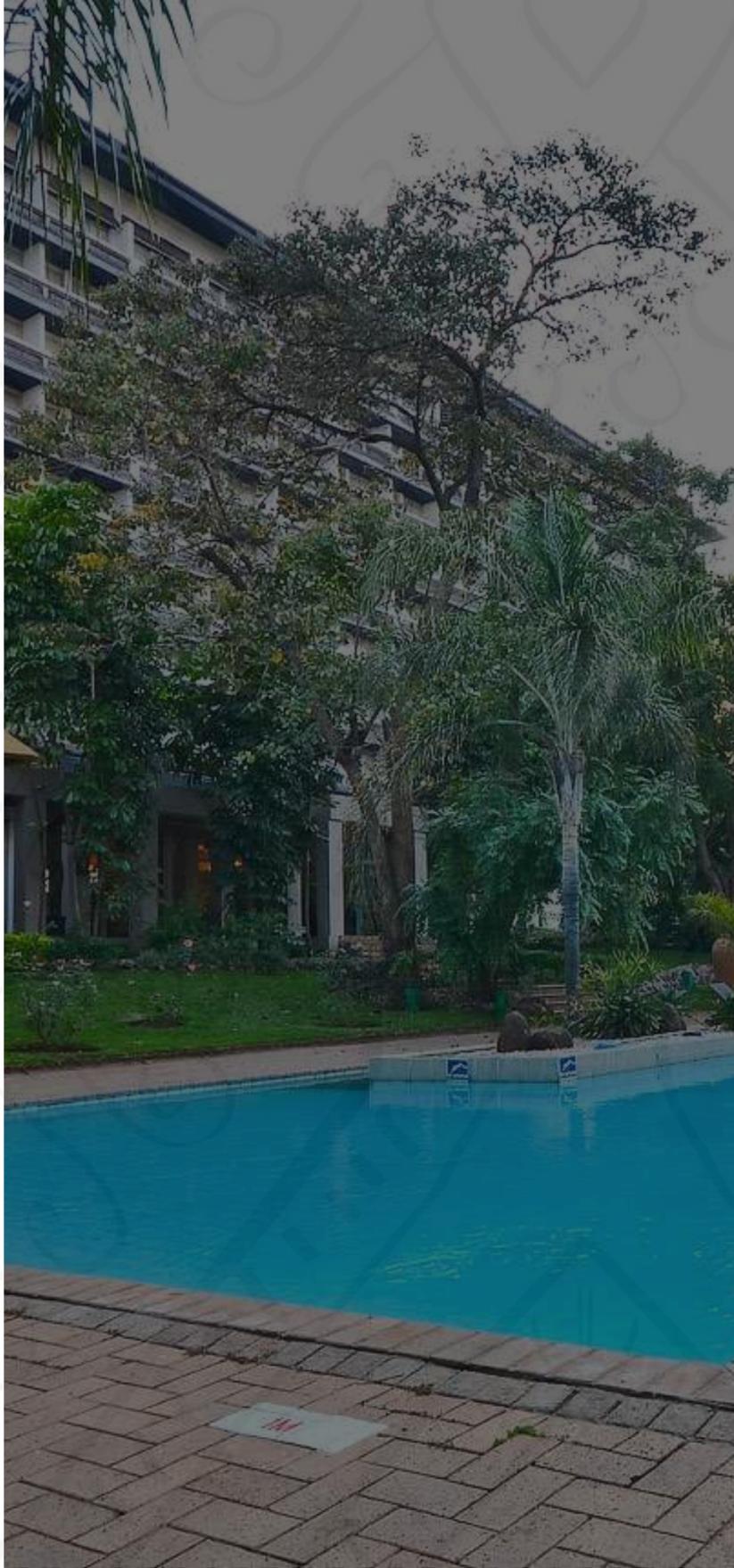
INTRODUCTION

Bloggers established the Lusaka Internet Meet-Up in 2019. This is an in-country, annual, multistakeholder signature event that convenes different groups who are interested in the area of digitalisation in Zambia. The event is meant to promote an affordable, free, open, resilient, and inclusive internet for all in line with global best practices. The stakeholders include civil society, academia, regulators, media, law enforcement, lawyers, policymakers, legislators, service providers, technologists, government agencies and ministries etc to share experiences, policy directions, and legislative processes and to network on issues of digitalization. The Lusaka Internet Meet-Up is also open for participation from interested groups and partners from abroad who are keen on supporting the in-country event.

The Lusaka Internet Meet-Up also looks at how various stakeholders can exchange ideas, knowledge and establish collaborations on how we all can amalgamate our efforts and make recommendations on how to harness the digital transformation in terms of law and policy processes, regulations, education and awareness etc. The Lusaka Internet Meet-up is an opportunity to advance conversations and collaborations regarding the challenges and opportunities of the digital transformation that is rapidly taking place in Zambia.

The Lusaka Internet Meet-up is a platform for capacity building and an opportunity to galvanize important legal and policy recommendations for consideration by policymakers, legislators, regulators and law enforcement on key Digital Rights and Internet Governance issues.

The 2024 Lusaka Internet Meet-Up will be held at Lusaka's Taj Pamodzi Hotel on July 17 and 18 2024 under the theme, **“Leveraging Zambia’s Digitalization Agenda in the Age of AI”**.



CONFERENCE DETAILS



Date: 18 and 19 July 2024



Venue: Taj Pamodzi Hotel, Lusaka



Sub-themes;

- Emerging Technologies and Artificial Intelligence
- Infrastructure and Connectivity
- Digital Rights and Inclusion
- Cybersecurity and Data Protection
- Technology and Electronic Services



EVENT OBJECTIVES

- To enhance understanding of the challenges and opportunities in Zambia's internet landscape
 - To enhance understanding of the legal and policy provisions governing digitalisation in Zambia
 - To mobilize stakeholders to participate in formulating Internet policy and legal recommendations
 - To provide a platform for knowledge exchange and networking among stakeholders
- 



ATTENDEES

- Government ministries and specialized agencies
- Legislators (parliamentarians)
- Embassies
- Internet Service providers
- Telecommunications Service providers
- Cybersecurity private companies
- Human Rights Commission
- Zambia Congress of Trade Unions (ZCTU)
- Consumer Protection Agencies
- ICT Association of Zambia and Independent Cyber security experts
- Lawyers
- Media bodies and associations
- Local civil society organisations
- International NGOs
- Bloggers and social media influencers
- Academia, college and university students





EVENT STRUCTURE





DAY

Lusaka Internet Meet-Up 2024: July 18, 2024

01

- Full-day sessions (Official opening, side events, panels, performances, exhibitions)

DAY

Lusaka Internet Meet-Up 2024: July 19, 2024

02

- Full day Sessions (Official opening, side events, panels, performances, exhibitions, closing ceremony)
- Mixer (Meet and Greet Networking Session)





**SPONSORSHIP &
PARTNERSHIP
OPPORTUNITIES**



DIAMOND SPONSOR (MAIN SPONSOR)

PRICE: K100 000

NUMBER OF PACKAGES: 1

FREE TICKETS: 10

The Diamond sponsor package at the Lusaka Internet Meet-Up is a brilliant opportunity for your brand to become our main event partner. As the main sponsor, your company will celebrate extensive promotion before, during, and after the Lusaka Internet Meet-Up, ensuring maximum exposure to our speakers, diplomats, ministers and all attendees online and offline in a very creative way.

Diamond Sponsor benefits

- Live radio interviews on Hot FM Red Breakfast show before and during the event outside broadcast
- Video Interviews for promotional digital reels before and during the event
- The sponsor will be recognized as the anchor sponsor
- 15 delegates (includes lunch and tea cocktails coupons)
- Corporate signage is displayed prominently around strategic areas including the main stage
- Option to include corporate gifts/ informational material in gift bags
- Option to speak at the high level conference opening ceremony
- Opportunity to send one email blast to registered attendees prior to the event on social media platforms.

PLATINUM SPONSOR

PRICE: K80 000

NUMBER OF PACKAGES: 2

FREE TICKETS: 7

The Platinum Sponsors receive unparalleled visibility and prominence throughout the entire conference. As a Platinum sponsor, you will have exclusive opportunities to feature your brand on various marketing collateral that will be widely distributed and utilized during the event. This ensures that your brand receives extensive exposure and recognition among attendees, maximizing your visibility and leaving a lasting impression.

Platinum Sponsor benefits

- Live radio interview on Hot FM Red Breakfast show before and during the event outside broadcast
- Video Interviews for promotional digital reels before and during the event
- 10 delegates (includes lunch and tea cocktails coupons)
- Corporate signage displayed in strategic areas of the venue
- Option to include corporate gifts/ Promotional Material in conference gift bag
- Logo placement and brief organisational description on event social media platforms

GOLD SPONSOR

PRICE: K60 000
OF PACKAGES: 5
FREE TICKETS: 5

The Gold Sponsorship package offers an exclusive chance to engage with attendees by strategically driving traffic to your sponsor booth. As a Gold sponsor, you will receive continuous promotion throughout the event, as well as extensive exposure on our social media channels and website. Additional benefits for each sponsor include the opportunity to feature advertisements in the conference program, the inclusion of promotional items in attendee bags, and prominent banners at strategic locations. These comprehensive advantages ensure maximum visibility and interaction with our event's audience, positioning your brand for a highly impactful presence.

Gold Sponsor benefits

- Live radio interview on Hot FM Red Breakfast show before and during the event outside broadcast
- 10 delegates (includes lunch and tea cocktails coupons)
- Corporate signage in some event venue areas
- Option to include corporate gifts/ organisational profile in a conference gift pack
- Acknowledgement in sessions as a Gold sponsor



SILVER SPONSOR

PRICE: K40 000
OF PACKAGES: 8
FREE TICKETS: 2

This Sponsorship package allows you to showcase your brand, products and services to multiple stakeholders including ministers, diplomats, decision-makers, influencers, content creators, and civil society. Silver sponsors have the opportunity to achieve many benefits, including brand recognition on our event's social media platforms. Additionally, our attendees will be able to see and engage with your brand through items included in every attendee bag, ensuring widespread exposure and engagement. You have a perfect opportunity for a compelling way to captivate the attention of influential people and decision-makers.

Silver Sponsor benefits

- Live radio interview on Hot FM Red Breakfast show simulcast before and during the event outside broadcast
- 10 delegates (includes lunch and tea cocktails coupons)
- Acknowledgement in sessions
- Option to include corporate gifts/ Promotional Material in conference gift bag
- Option to include corporate gifts/ organisational profile in conference gift pack



COPPER SPONSOR

COPPER SPONSORS

PRICE: K30 000

OF PACKAGES: 10

FREE TICKETS: 2

The copper sponsors will enjoy prominent visibility by having their names and logos displayed on the shared sponsors' adverts and visibility materials at the event venue, ensuring that they capture the attention of all attendees. Additionally, they will receive recognition and mentions on various social media platforms, further enhancing their exposure and reach. These valuable benefits aim to maximize the sponsors' brand presence and effectively engage with the event's audience both offline and online.

Copper Sponsor benefits

- Live radio interview on Hot FM Red Breakfast show simulcast before and during the event outside broadcast
- 10 delegates (includes lunch and tea cocktails coupons)
- Acknowledgement in sessions



COCKTAIL EVENT SPONSOR

PRICE: K60 000
OF PACKAGES: 4
FREE TICKETS: 5



Cocktail Event Sponsor benefits

- Live radio interview on Hot FM Red Breakfast show simulcast before and during the event outside broadcast
- The sponsors will be recognised as the cocktail sponsor
- The Sponsor will get to place branding at the cocktail event on all prominent spaces
- 10-minute speech at a cocktail
- Corporate gifts in delegates' gift pack



SPONSORSHIP BENEFITS ADD-ONS

We are pleased to offer sponsorship benefit add-ons to each sponsor to enhance the attendee experience and raise your profile further:

- Brand advertising space in the conference programme
- Promotional items in attendee gift bags
- Banners at the venue, with access to the exhibition space for interfacing with attendees
- Organising a session or side event at the Lusaka Internet Meet-Up with all your branding and core messages



OTHER SPONSORSHIP OPPORTUNITIES

You still Cannot make the main sponsorship packages? We have other streamlined and focused sponsorship opportunities to facilitate your participation.

- Media Partner
- Conference bag Sponsor
- Lanyard Sponsor
- Social Media Sponsor
- Tech Partner
- Accommodation and travel support Sponsor



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Leveraging Zambia's digitalization
agenda in the age of AI

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