



PRESS STATEMENT

For Immediate Release

Date: August 27, 2025

Bloggers of Zambia Congratulates Newly Appointed IBA Director General Mr. Webster Malido

Lusaka, Zambia – Bloggers of Zambia congratulates Mr. Webster Malido, an experienced journalism and communications professional on his appointment as the new Director General of the Independent Broadcasting Authority (IBA). We recognize and support this appointment as an important milestone in strengthening Zambia's media and broadcasting sector.

As a civil society organization championing digital rights, media freedom, and accountable online communication, we look forward to engaging the IBA under Mr. Malido's leadership in fostering an inclusive, transparent and progressive broadcasting environment.

Our expectations are that the IBA will continue to uphold principles of independence, fairness, and professionalism in regulating the broadcasting industry, while embracing innovation brought by digital media platforms. We believe this is a timely opportunity to enhance collaboration between traditional and digital media players in promoting access to information, ethical journalism and the safeguarding of freedom of expression in Zambia.

Bloggers of Zambia stands ready to work with the IBA in areas such as promoting media literacy and responsible online broadcasting, strengthening stakeholder dialogue on media regulation and digital transformation, supporting policy discussions that advance a free, open and secure media landscape in Zambia.

We are confident that under Mr. Malido's stewardship, the IBA will play a pivotal role in ensuring a diverse, innovative and citizen-centered broadcasting industry that contributes to democracy and national development.

Issued by:

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